START HERE

Fix your next AI graphic.

Know what to say when “make it better” isn’t helping.

Bring

ChatGPT and one image you want to improve.

Do

Choose one problem. Write clear feedback. Request one revision.

Leave with

Your revision prompt and a checklist to judge the result.

No logo or design vocabulary required. This exercise is for improving an existing image.

No image yet? Save this lesson for your first draft. Images are revised in ChatGPT; this workbook prepares your instructions.

What should you notice first?

Before: every line competes

BBB CREATIVE WORKSHOP
Make your next
AI image clearer.
Try Keep. Change. Check.

After: one clear first stop

BBB CREATIVE WORKSHOP

Make your next AI image clearer.

Try Keep. Change. Check.

① Smaller workshop name → ② Larger headline → ③ More space before the next action.

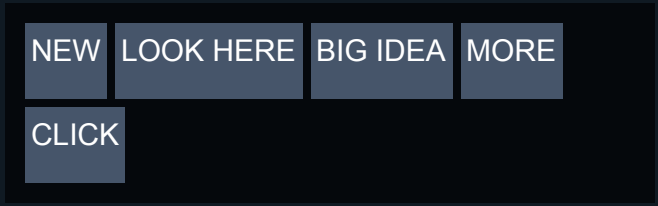
Keep: every word and the palette. **Change:** size and spacing. **Check:** headline reads first.

Constructed teaching layouts, not recorded AI outputs. No improvement in sales or engagement is claimed.

Pick the closest match.

Choose one problem to work on first. The sample feedback below is yours to edit.

Too crowded



Extra badges and decorations compete with the message.

Wrong first impression



A badge or decoration stands out more than the headline.

Wrong brand feeling



Colors or type conflict with your chosen direction.

These are visual teaching examples. Bright colors are not inherently wrong; they need to fit your intent.

Three decisions. Your words.

What should this image communicate?

Example: invite people to try my workshop

KEEP — what must stay?

Example: my exact headline, logo and colors

CHANGE — what should improve?

Example: make the headline larger than the badge

CHECK — how will you judge it?

Example: I notice the headline first when the image is small

Sample answers are suggestions. Replace them with details that are true for your image. Your entries are included in the prompt on the next page.

Using the PDF? Write your answers here, then replace the bracketed fields in the next page’s prompt.

Take your direction to ChatGPT.

Review and revise the image I attach. PURPOSE: [what this image should communicate]. KEEP: [exact words and details to preserve]. CHANGE: [one visible improvement]. CHECK: [how I will judge it]. Make one focused revision. Do not add claims, logos or decorative badges. If you cannot preserve a protected detail accurately, explain the limitation before replacing it.

1. Open ChatGPT. 2. Start a conversation and attach your original image.
3. Paste this prompt. 4. Send it to request one revision.

The workbook copies text only. Attach the image separately in ChatGPT. Keep the original so you can compare.

Did the revision solve the problem?

1. Put the original and revised image side by side.
2. Check your KEEP list. Did the words, logo or subject change?
3. Apply your CHECK. Does the revision pass?

Yes → save the revision

Keep the original, the revision and the prompt. You have a repeatable process.

No → name the remaining issue

“Keep [what worked]. Correct [one remaining issue]. Check [your standard].”

A prompt cannot guarantee quality or income. Review is part of the process.

Want help planning the image before you create it? The BBB workshop starts with your brief, references and visual direction.